

## 2010 Membership Directory Advertising

Once again, the MBBA has decided to open our directory for advertisements from our members and the commercial public. In order for this to be successful, we must adhere to the following guidelines:

1. All advertisements must be received no later than March 15, 2010.
2. All advertisements must be camera ready. MBBA will not adjust or correct any artwork.
3. Artwork cannot be returned. It will be pasted into the directory print run and will not be retrievable. Proof copies will be available
4. There will be a notation in the directory that the MBBA is not endorsing the advertiser, nor is it making any claims or representations as to the quality of service/goods provided by the advertiser.
5. Non-member advertisers will receive a copy of the page that their advertisement appears on only. They will not be provided a copy of the directory.
6. Payment must accompany the ad submission.
7. The MBBA directory is a private listing of its members; our by-laws do not allow the use of the directory for any mailing purpose etc. No advertisement will be accepted without the signed declaration/disclaimer below.
8. Any person signing the application must have the signatory authority to bind their company to the advertising stipulations made by the MBBA.
9. Advertisements cannot be folded or stapled in any fashion as this will affect the quality of the ad's reproduction.

### Advertisement Application:

Name: \_\_\_\_\_ MBBA #: \_\_\_\_\_  
(If applicable)

Company Name: \_\_\_\_\_ Telephone #: ( ) \_\_\_\_\_ FAX #: ( ) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Please circle the desired size of your ad: [quarter page \$25.00] [half page \$50.00] [full page \$100.00]

I (we) undersigned understand that I (we) will comply with the MBBA guidelines stated above. In addition, I (we) will not use the directory as an avenue to obtain the names, addresses, or telephone numbers for mailings, telemarketing, sale or dissemination to others. I (we) understand that any abuse of this privilege will result in action by the MBBA.

Signed: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail completed form to:  
Vikki Conboy, Membership Secretary  
104 Newport Avenue  
Attleboro, MA 02702  
E-Mail: [mbba1721@comcast.net](mailto:mbba1721@comcast.net)

**MBBA internal use only:** Date: \_\_\_\_\_ Payment Amount Rec'd: \$ \_\_\_\_\_  
Signed application accompanies advertisement ( )  
For non-members, date the final copy was mailed/delivered: \_\_\_\_\_